



17 May 2013

Dear Shareholder

NOTIFICATION OF FINANCIAL ASSISTANCE – SECTION 45(5) OF THE COMPANIES ACT NO 71 OF 2008

Shareholders are advised in accordance with the requirements of section 45(5) of the Companies Act No 71 of 2008, that the board of directors of the company has passed a resolution authorising the company to guarantee the obligations of Prima Toy & Leisure Trading (Pty) Ltd in favour of Hasbro SA in the amount of US\$ 1,425,000.

Yours faithfully

A handwritten signature in black ink, appearing to be 'P. P.', is written above a horizontal line.

Per: HCI Managerial Services
Company Secretary

1 Moorsom Avenue, cnr Bofors Circle & Moorsom Avenue, Epping Industria II 7460 | P O Box 524, Eppindust 7475, South Africa
Tel: +27 21 505 5261 | Fax: +27 21 535 0045 | Website: www.seardel.co.za

Registration No. 1968/011249/06

Directors: J A Copelyn* (Chairman), Adv N N Lazarus* (Deputy Chairman), SA Queen (Chief Executive Officer)
G D T Wege (Chief Financial Officer), A M Ntuli, M H Ahmed*, Y Shaik*, T G (Kevin) Govender*, R Watson* | * Non-Executive

Company Secretary: HCI Managerial Services (Pty) Ltd